

Accessing Gallo Brand Assets is Quick & Easy!

The Gallo Edge

Directions:

- Go to www.trade.ejgallo.com to access site
- Create a Login ID, utilizing password “TRADE”
- Access site anytime from any computer
- Content includes:
 - Brand images
 - Brand labels
 - Winemaker notes
 - Vineyard photography

The screenshot displays the 'The Gallo Edge' website interface. On the left, a vertical banner reads 'SEPARATE DIFFERENTIATE ACCELERATE'. The main content area is divided into several sections:

- Navigation:** Includes links for 'Brand Edge', 'Link Central', and 'Tools & Info'.
- Hot News:** A table listing recent news items with columns for 'Date' and 'Title'.

Date	Title
02/01/08	Buy Gallo Vineyard Art
01/07/08	Premium Newsletter January 2008
10/24/07	WATCH Stephanie & Gina on CNBC!
04/01/07	Premium Newsletter April 2007
- Recent Edge Updates:** A table listing updates with columns for 'Date', 'Brand', 'Subject', and 'Description'.

Date	Brand	Subject	Description
- Hot Brand News:** A section for brand-specific news.
- Brand Images:** A table listing brand images with columns for 'Select To Download', 'Thumbnail', 'Name', and 'View Image'.

Select To Download	Thumbnail	Name	View Image
<input type="checkbox"/>		Beauty Shot 06 Cabernet Sauvignon	4" JPG View Download 7" JPG View Download View Image Details
<input type="checkbox"/>		Beauty Shot 06 Merlot	4" JPG View Download 7" JPG View Download View Image Details
<input type="checkbox"/>		Beauty Shot 06 Zinfandel	4" JPG View Download 7" JPG View Download View Image Details
<input type="checkbox"/>		Beauty Shot 07 Chardonnay	4" JPG View Download 7" JPG View Download View Image Details

At the bottom, there is a 'Download Additional Image Formats' link and a copyright notice for Gallo Family Vineyards Sonoma.